Strategic plan 2015-2019: eResources Consortium

1 Background

In 2014 NSLA agreed to the development of a Consortium Strategic Plan to provide a framework for its operations over a four year period aligning with the NSLA Directions. It was agreed that the Plan would include activities that would expand the role of the Consortium and accurately reflect the strategic ambitions of the Consortium.

2 Purpose

The purpose of the NSLA eResources Consortium is to secure access to commercial eResources for its members. The Consortium aims to simplify and improve licensing arrangements, maximise efficiency, innovation and sustainability for member libraries, and explore opportunities for making eResources more widely available to all Australians, regardless of where they live.

3 Objectives

The *NSLA Strategic Plan 2015-2017: Leading Collaboration* identifies two strategies: *Shared solutions* and *Communication and influence*. As a *Shared solution* NSLA plans to leverage the Consortium to maximise value and access to eResources. The Consortium's Strategic Plan sets out in detail objectives and agreed priority actions that are aligned with, and support the delivery of, NSLA's strategies.

4 Measuring impact

The Consortium will measure its success wherever this is possible. Data will be gathered and analysed, milestones will identified and achievement monitored. The plan will be reviewed annually with new actions and milestones identified.

Selected milestones for 2015 -2017

- New Consortium Deed, Terms of Reference and Strategic Plan implemented.

- Revised Statement of Principles Guiding Licence Negotiation implemented.

- Annual reporting on Consortium savings and improved access conditions.

- Equitable and acceptable pricing model for Informit negotiated and in place for 2016 subscription.

- eResources negotiation and licensing training for member representatives implemented.

- Audit of Consortium licences to assess compliance with the licence principles and opportunities for improvements identified.

Strategic objective: Shared Solutions

Strengthen the Consortium's governance and strategic planning.	
Actions: 2015-2017	**Responsibility**
Revise the Consortium Deed and ToR to reflect recent changes and alignment with NSLA Strategic Plan and Project Governance Guidelines.	Convenor and NLA.
Develop a new Consortium Strategic plan that expands the role of the Consortium and accurately reflects the strategic ambitions of the Consortium.	Convenor and NLA.

Benchmark data to assess the value and impact of eResources.	
Actions: 2015-2017	**Responsibility**
Explore mechanisms to collate and share usage data.	Convenor and member representatives.
Subject to further advice from NSLA, develop benchmarks to measure eBook usage.	Convenor and member representatives.

Enhance discovery and use of eResources.	
Actions: 2015-2017	**Responsibility**
Assess relationships between eResources, the Australian National Bibliographic Database, Libraries Australia and Trove to improve discovery, and build eResource holdings.	Convenor and NLA.
Develop the existing Consortium wiki space to create a clearing house of eResources training and marketing material.	Member representatives and Convenor.

Strategic objective: Communication and influence

Work with publishers and vendors to improve licence conditions and develop sustainable pricing	
Actions: 2015-2017	**Responsibility**
Revise the Statement of Principles Guiding Licence Negotiation and expand to include pricing principles to establish a framework for negotiations with vendors.	Convenor and NLA.
Conduct an audit of existing Consortium licences to assess compliance with the licence principles.	Convenor and member representatives.
Negotiate an equitable and acceptable pricing model for Informit.	Convenor and NLA.
Subject to further advice from NSLA, develop a model licence for eBooks for use when a vendor licence is unacceptable.	Convenor and member representatives.
Subject to further advice from NSLA, coordinate the delivery of eResource negotiation and licensing training.	Convenor and NLA.
Work with publishers to develop agreements and business models which are sustainable for publishers and the Consortium.	Convenor and member representatives.
Negotiate improved licence terms and conditions during each subscription renewal cycle.	Convenor

Pursue collaborative engagement and advocacy with like consortia.	
Actions: 2015-2017	**Responsibility**
Invite CAUL and EPIC to present/participate in Consortium meetings as appropriate.	Convenor and NLA.
Work with ALIA and other national stakeholders on issues of common interest.	Convenor and NLA.
Leverage membership of ICOLC and COUNTER.	Convenor and member representatives.

Contribute to knowledge and awareness of eResource licence agreements and related issues.	
Actions: 2015-2017	**Responsibility**
Participate in relevant conferences and events and publish papers to maximise exposure and impact of the Consortium (issues may include privacy and security, interlibrary loans, copyright, and pricing models)	Convenor and member representatives.
Advise NSLA on issues relating to the selection, purchasing, pricing models, licensing and usage and marketing of eResources.	Convenor and NLA.
Represent members' interest in eResource related committees, events and reviews.	Convenor and member representatives.

Core actions that support the delivery of ongoing Consortium work.

Actions: 2015-2017	Responsibility
Identify and evaluate new products for consideration.	Member representatives and Convenor.
Further develop vendor pro-forma to improve offer information and process.	Convenor and member representatives.
Respond to offers and manage offer confirmation.	Member representatives.
Share information on eBooks activities annually and look for opportunities for collaboration.	Member representatives and Convenor.
Use the discussion list to share knowledge of relevant training and events.	Member representatives and Convenor.
Include training and marketing as standing item on meeting agendas for discussion.	Convenor.
Improve the visibility of public documents on the Consortium website.	Convenor and NLA.